

## ***AN IMPORTANT MESSAGE FROM THE BUTTERFEST PARADE COMMITTEE***

Our committee is pleased to open registrations for the 2024 Butterfest parade, one of the biggest events of Butterfest week! But first we want you all to be aware of some changes that have been made for this year. We are committed to providing a free and safe parade event for our area families, to that end we have been working with the Reedsburg Police Dept. to look at additional safety measures that can be taken. In addition, recent changes at Nishan Park have presented us with the challenge of losing our largest source of funding, if we want to continue to offer a quality event we need to make some changes in how the parade is supported financially. Please read over the changes listed below and feel free to contact us with any questions or suggestions for the future. You will find the parade application and information on the second page of this mailing.

Many thanks for your understanding and cooperation!  
Reedsburg Butterfest Parade Committee

### **2024 NEW Parade Guidelines**

#### **No items may be thrown from the parade entry vehicle:**

You are welcome to provide candy or other goodies, but you must have walkers who will deliver it to the curb area so that everyone is staying out of the path of vehicles.

#### **2) Keep your parade entry moving along the route to avoid large gaps:**

We understand that groups like to do a short performance for the audience, but we have a limited time frame for our parade. Please be creative in finding ways to showcase your group's performance with minimal pauses.

#### **3) Each business/organization will be limited to one parade entry:**

We will be capping the parade to 100 entries total, and requesting that each business/organization have just one parade entry. This does not apply to the number of people either on the vehicle or walking alongside; it simple means one car/ truck/vehicle + wagon, etc. We realize there may be some exceptions to this, UTV clubs for instance, and we are willing to work with you. Please contact Mary Vethe (contact info is on the parade app) to discuss these situations ( With the 100 entry limit it's suggested to return your app quickly to be sure your space is reserved.)

#### **4) Butterfest parade escorts:**

Butterfest will have volunteers along the parade route to monitor and assist in keeping the parade running safely and smoothly. They will be wearing vests that identify them as "EVENT STAFF". If you have any questions or concerns along the route you may talk with one of them.

***\*If you have someone who would be willing to volunteer as a parade escort please indicate this on the parade application form.***

#### **5) Entry Fee:**

There has been a lot of discussion about this, but the reality is that hiring bands and entertainment units for the parade is expensive. The committee has decided to charge **a modest parade entry fee of \$25** to help defray expenses. No entry fee will be charged for non profits, religious organizations, military or public service vehicles.

#### **6) Deadline:**

Applications appreciated by **Friday, May 31.**

Absolutely no applications accepted after our 100-unit capacity has been reached or after **Friday, June 7th.**